

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Serial No.:	10/523,575)	
)	
Filed:	August 17, 2005)	Conf. No.: 5847
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Title:	STRIP MERCHANDISERS)	
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Inventors:	Neil Hugh Forsyth Speed et al.)	
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Art Unit:	3637)	
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Examiner:	Sarah L. Purol)	
)	
Atty. Ref:	2205/42424/1-PCT-US)	

RESPONSE TO THE OFFICE ACTION MAILED NOVEMBER 2, 2007

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In the matter of the above-identified application and in response to the Office Action mailed November 2, 2007, kindly enter the following amendments and consider the following remarks toward reconsideration of the present application. A Petition for Extension of Time is enclosed, extending the deadline for responding to the Office Action to May 2, 2008. Therefore, this Response is considered timely.